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## The Color Management Group Announces Coast to Coast GMG Certified Installers

**San Jose, CA (March 5, 2004)** – Color Management Group, a consortium of 10 leading color management companies offering integrated solutions and their Silicon Valley based Distributor, complete GMG certification training and are ready to install GMG systems as well as provide reseller certification training nationwide. The Color Management Groups' alliance companies bring years of experience supporting high-end clients and direct relationships with premier color management vendors.

Color Management Distribution, and GMG USA, a subsidiary of Germany's GMG GmbH & Co. KG, signed a distribution agreement in mid January. Color Management Group Members have all completed certification level product training on GMG ColorProof software solutions in the U.S. and immediately expect to introduce GMG proofing solutions to companies involved in prepress and printing, as well as graphic arts and advertising.

The Color Management Group is a consortium of 10 leading independent consultant based resellers and their Silicon Valley based Distributor focusing on color management, including Alder Technology, Color Geek, ColorManagement.com, Left Dakota, Piccus 4 Color, Renaissance Photographic Imaging, Rods and Cones, Inc., Spectraflow, Inc, and Wyse Consul. The Color Management Groups' alliance companies

bring years of experience supporting high-end clients and direct relationships with the premier color management vendors. These companies work together, sharing technical information and providing support to a diverse client base – the GMG agreement provides further leverage for the integrated solutions they develop for their clients.

“Our accomplished group of color experts which is growing includes integrators, instructors, programmers, testers, and service and support professionals who consider GMG ColorProof an exceptional color managed software proofing system. The customers we consult require a system that can deliver consistent, contract-quality proofs from digital printers,” comments Lida Jalali Marschke, co founder of The Color Management Group. “Our consultants offer an unsurpassed level of expertise in each area of color management, and GMG ColorProof should represent a significant piece of the comprehensive color workflow solutions they install, troubleshoot and manage. Color Management delivers GMG an existing network of resellers prepared to sell GMG solutions throughout the States,” says Jim Summers, GMG USA general manager. “Their focus on professional color management tools for photographers, ad agencies and printers is a terrific fit for GMG.”

GMG ColorProof, a color management software system, provides the most accurate way of calibrating digital inkjet proofing engines to produce contract color proofs, precisely color-matched to the printing press. Its DotProof option enables output of digital halftone contract proofs, complete with original screen data, on ink-jet printers. GMG ColorProof supports all standard spot color systems, up to 64 individual color channels, and is compatible with standard ICC profiles, which can be combined with GMG profiles. The GMG ColorProof system features a variety of workflow capabilities, and handles a wide range of file formats, including TIFF-IT, DCS, Postscript, and PDF. Recently, GMG ColorProof was granted SWOP<sup>®</sup> (Specifications for Web Offset Publications) certification for its digital proofing solution ColorProof driving Epson's inkjet printer StylusPro 7600, 9600 and 10600 models.

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