

NEWS -- For Immediate Release

COLOR MANAGEMENT GROUP CELEBRATES SUCCESSFUL FIFTH YEAR

SAN JOSE, CA -- December 7, 2007 – The world renowned Color Management Group will celebrate its fifth birthday by hosting their annual meeting December 7 – 9 and then sponsoring the Monday evening cocktail reception on December 10 at the PIA/GATF Color Management Conference in Phoenix, AZ. The Color Management Group will also be staffing a table at the resource fair during the conference, from Sunday through Tuesday.

In September 2003, The Color Management Group made its debut and Lida Jalali Marschke launched ColorManagement.com, the official web site for the Color Management Group in December at the GATF Color Management Conference. The site is a portal for news, information, support, and sales of color management technologies for consumers and graphic professionals providing resources such as events, training opportunities, and over 400 color management items available for sale. Unlike other eCommerce stores, ColorManagement.com products can be installed by local 'certified' professionals available from the site's exclusive Color Management Group consultant directory. Color Management Group consultants have a proven success record and can resolve the most sophisticated workflows and color management problems. The site currently receives an average of 75,000 hits per month. ColorManagement.com is the latest color management ventures of Lida Jalali Marschke, who has over twenty-five years of experience in the graphic arts industry.

Color Management Distribution, founded in 1998, value-added distributor of color management and color control products, boasts an international list of customers that include the most respected color management consultants worldwide. To help Color Management Distribution's consultant based resellers serve their prospective clients better, the company offers ongoing certification classes and training. The next such program is being offered prior to the PIA/GATF Color Management Conference, December 7-9. Sessions include: ColorBurst Rip and GMG re-certification training; Alwan Product Certification, market and product updates provided by Color Management Distribution's vendors and Color Management Group partners including EFI, Just Normlicht, Helios, Sun Chemical, X-Rite, IDEAlliance, System Brunner, Techkon, Chromaticity, SmartStuff Graphics and Eizo. An exciting addition to the agenda this year is that Berlin based Color Management Group member, Florian Suessl, will be providing a session on European Printing Standards.

In 2007, the Color Management Group participated in myriad events including NY and Chicago based IDEAlliance G7 Proofing Summits, the IPA's Proofing Roundup, Graph Expo with a 20x30 booth - where the *Ask the Expert and Test Drive a RIP* sessions were premiered, and, will be convening for their 5th annual Color Management Group meeting December 7-9 followed by the PIA/GATF Color Management Conference where founding member company, Alder Technology, will be launching a new product.

In addition, 2007 was a banner year for new products and programs – The Color Management Group developed and launched a series of color management and RIP competency tests that can be used to assess

and evaluate a person's color management skills. Anyone who takes the test is given a realistic measure of his or her knowledge and skills about color management, press calibration and the use of five specific color management RIPs for digital inkjet proofing and wide format output.

Ask the Expert, Test Drive a RIP and the official Affiliate Membership programs were all launched in 2007. In 18 press interviews during Graph Expo it was leaked that the Color Management Group will be hosting their first conference - which will be open to the public in 2008.

"This has truly been an exciting growth year for our group as well as for several of the individual members" exclaims Lida Jalali Marschke. "We're thrilled to be celebrating our 5th anniversary for the Color Management Group and the ColorManagement.com website. "Each year, the print supply chain, from content originators to printers, are much more aware of the need for accurate color management. In 2008 we will leverage our experience with traditional markets and work with our vendors and partners to pursue more press related G7 work, wide format and packaging markets. We will continue to provide on line educational sessions and regional events. ColorManagement.com is a terrific resource site for anyone who cares about color management to receive ongoing updated valuable information, and to connect with our ever growing membership of knowledgeable consultants."

About the Color Management Group:

The Color Management Group, founded in 2003, is a growing worldwide "think tank" consortium of premier independent consultant based resellers and their Silicon Valley Distributor who share technical information and work together to conduct marketing activities. Members provide pre-sales assistance, product sales, integration, training, and technical support of color management solutions and G7 related technologies. The groups' alliance companies bring copious years of experience supporting clients across continents and industries while maintaining direct relationships with leading vendors. CMG members hold myriad technical certifications and host a broad array of educational WebEx sessions, seminars and events that provide knowledge and insights into the newest techniques and technologies on an ongoing basis – thus providing a technical beacon and watchdog to our industry.

For more information about the Color Management Group or specific members, contact Lida Jalali Marschke at 408-779-7858 or visit www.colormangement.com

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