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# Register TODAY



DECEMBER 6-9, 2014  
SCOTTSDALE, ARIZONA

To purchase your registration(s) click [here](#). Your tickets will be waiting for you at the show. If you have any questions, please call 408-779-7858 x104 or email [info@colormanagement.com](mailto:info@colormanagement.com). We'll see you in Scottsdale!

Use Promo Code 14COLOR100 for \$100 discount

## 6 Awesome Reasons to Register for the PIA Color Conference

Below are 6 featured sessions where you can learn from Color Management Group members. CMG members are participating in 20 of the 50 sessions being held at this year's show!

### Sunday, December 7, 2014 – Production Track

1:40-2:40

Specialty Printing  
Best Practices for  
Metallics,  
Ceramics, Fabrics  
& More!



A panel discussion lead by **Lida Jalali Marschke**, Founder, The Color Management Group with **Alvaro Rodriquez**, Owner, ARB Digital, **Greg Radencic**, Technical Manager, Matthews Brand Solutions, **Roy Bohnen**, Technical Sales Manager, Epson America and **Tim Quinn**, Consultant, Nazdar

Consulting Services.

Printing today has gone way beyond ink on paper! UV inkjet printing on metals, ceramics, fabrics, wood, plastics and dozens of other surfaces is an expanding market with vast growth potential. Beyond substrates, there are also plenty of special effects printers can create using the new metallic and specialty inks available today. The question is, how is profiling done for these wild substrates? And how do you profile silver ink? Learn how it's done from a panel of industry leaders who are finding success and new business in this lucrative growth market.

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## Sunday, December 7, 2014 – Standards/Expert Track

2:50-3:50

### CMG Vendor Demo Session – Case Study: Tucanna and bluemia



Case Study introduced by CMG Co-Founder **Dan Reid**, Owner, RP Imaging featuring **Darrian Young**, Director, Tucanna Software and Development and **Jared Smith**, President, bluemia.

In this case study we will explore how to identify the opportunity from the consultant's perspective then learn why Tucanna tFLOW - a Collaborative Workflow tool; helps bluemia by improving customer service, reducing costs, and increasing productivity. In conclusion, Darrian will demonstrate the software's innovative and elegant interface with a quick demonstration.

4:20-5:20

### Killer Workflow Solutions for the Pressroom



User panel led by **Dan Gillespie**, Director of Technical Services, The Color Management Group, with **Cory Sawatski**, Director of Print Automation, The Solutions Group, **Marc Levine**, Director of Enterprise Print Quality, Schawk!, **Dan Uress**, CTO, MeasureColor, and **Bill Pope**, Director of Graphic Services, Graphic Packaging International.

More efficient make-ready. Accurate color. Time to print more jobs per shift. It's what every print operation wants. Learn how to build a more efficient workflow in the pressroom from our panel of experts who have implemented new, efficient solutions in their own plants. You'll hear about some specific scanning hardware and software solutions used in their facilities, but the focus of this session is on how to drive continuous improvement and superior print quality for your organization.

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## Monday, December 8, 2014 – Production Track

11:40-12:40

### How to Build a Centralized File & Color Workflow



A user panel moderated by CMG Co-Founder **Dan Reid**, Owner, RP Imaging with **Doug Madeley**, Vice President Operations, Image Craft, **Cory Sawatzki**, Director of Print Automation, The Solutions Group, **Philip Garcia**, Vice President and General Manager, S2K Graphics, and **Tim Quinn**, Consultant, Nazdar Consulting Services.

Most printing facilities today have an array of different types of printers, proofers, presses, plate-makers and other devices with digital front ends and RIPs. Does it make more sense to allow color transformations to happen at all of these RIPs or to manage them all through a centralized workflow solution? Learn how color is managed at several forward-thinking plants using different centralized color workflow solutions in this panel discussion.

4:20-5:20

### Inkjet Color Unleashed! How to Get the Most Out of Your Device



A user panel led by **Dan Gillespie**, Founder, The Color Management Group with **Ryan Gatesman**, CTO, Chroma Consulting, **Tim Quinn**, Consultant, Nazdar Consulting Services and **Roy Bohnen**, Technical Sales Manager, Epson America

Wide format inkjet printing is viewed as a great growth area for commercial printers, and many are considering adding wide format to their product mix. But wide format printing is not the same as inkjet proofing, nor is the business model the same as commercial print. Process control, however, IS just as important for wide format inkjet to maintain a consistent, repeatable product. Get the inkjet process control skinny from our experts.

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## Monday, December 8, 2014 – Brand/Packaging Track

2:50-3:50

### Everything You Need to Know About Proofing



Introductions by **Lida Jalali Marschke**, Founder, The Color Management Group with **Son Do**, Co-Founder, Rods and Cones, Inc., **Dan Gillespie**, Director of Technical Services, The Color Management Group, and **Greg Radencic**, Technical Manager, Matthews Brand Solutions.

Just what is a proof? The answer is different depending upon whom you ask! This session is the ultimate primer on proofing; soft proofing, digital proofing, press proofing, and contract proofing. Can an inkjet proof literally “match” a final printed piece? How accurate can you expect a digital proof to be compared to a physical proof? This is a session for anyone who reviews or creates proofs.



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