



FOR IMMEDIATE RELEASE

**David Piccus of Piccus 4 Color named centralized GMG technical support
contact for Color Management Distribution.**

Will serve as the technology liaison for all CMD certified consultants' issues with GMG.

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San Jose, CA (September 8, 2004) –the Color Management Distribution (CMD), a Silicon Valley based distributor focusing on color management solutions, announces that David Piccus, principal of Utah-based Piccus 4 Color, has been named centralized technical support contact for GMG products. In this role, he will be the primary technical support contact with the digital contract proofing and color management software developer. In his new capacity he will be certifying new consultants and resellers on the GMG product line. Piccus has created documentation and procedures for use by all of CMD's certified GMG installers.

Mr. Piccus has spent his entire career in the graphics arts industry. Over the past twenty years, he has had extensive experience in the high-tech aspects of color management of photography, lithography and digital color reproduction, including roles as Technical Support and Training Manager for ColorBlind Products - Color Solutions.

Piccus 4 Color provides color management and color accounting services, implementing color management solutions, installing and maintaining RIPs, and providing training in color management. In doing so, Piccus 4 Color has significantly reduced prepress costs for client companies by maintaining contract proofers in proper color balance. These clients encompass the film, photo, printing, newspaper and digital reproduction industries. The company also consults and trains companies in ICC color management software and workflows, and has

installed and maintained many remote proofing system placed at client's sites. Mr. Piccus has specified and taught color management in both production and development environments.

CMD is a distributor of color management products boasting a customer list of consultants from coast to coast. Among CMD customers are all members of the Color Management Group – a marketing consortium of select color management resellers/consultants who are accomplished technical integrators, teachers, seminar leaders, software developers, writers, and beta testers who directly impact and shape the color management products available in the marketplace. Their understanding of current and future technology is continually sharpened by the combined analysis of the best minds in color management. As a group, they offer an unsurpassed level of expertise in each area of color management.

“In order to service our customer base as well as possible, we realized we needed a ‘point person’ who could monitor GMG technology and provide us the most thorough implementation of contract proofing. David has been involved in a number of GMG ColorProof installations and training programs. In fact, he was the person who initially evaluated the software to assure it met the standards of the Color Management Group, the first group to be trained and certified on GMG,” comments Lida Jalali Marschke, co-founder of the Color Management Group and owner of Color Management. “I can’t think of a better-qualified person to serve as our link to GMG going forwards.”

About the Color Management Group

The Color Management Group is a growing consortium of leading independent resellers and their Silicon Valley based Distributor focusing on color management, including Alder Technology, Inc., Chromix, Inc., Color Geek, Inc., Color Management, ColourManagement.net, Greg Exelby Consulting, Left Dakota, Piccus 4 Color, Renaissance Photographic Imaging, Rich and Associates, LLC, Rods and Cones, Inc., Spectraflow, LLC, and WyseConsul. The groups’ alliance companies bring copious years of experience supporting clients across industries and direct relationships with the premier color management vendors.

For more information contact Lida Jalali Marschke at (408)779-7858 or visit www.colormangement.com.

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