



**NEWS RELEASE  
FOR IMMEDIATE RELEASE**

**Color Management Group creates distribution agreement to sell Tucanna state-of-the-art solutions in the Americas**

San Jose, California, and Villarreal, Spain, June 22, 2012 – The Color Management Group (CMG) is pleased to announce it has entered into an exclusive agreement for North America, and a non-exclusive agreement for South America, to distribute Tucanna state-of-the-art solutions, including the unique and innovative tFlow, PrintControl and RapidCheck. The agreement assigns CMG to sell, promote, and service Tucanna products in all markets in the Americas.

Tucanna products received considerable attention at drupa in Düsseldorf, Germany. The revolutionary tFlow was introduced at the beginning of this year, and, in addition to making complete automation available, it is the only solution to address the needs of graphic arts, prepress, digital, analog, packaging and office printing markets. PrintControl and RapidCheck are cutting-edge, user-friendly tools used to calibrate printing devices in accordance to G7, SWOP and ISO standards.

“We are proud to win the Color Management Group as our partner for the American markets,” says Jawdatt Mawassii, who is responsible for business development and strategy at Tucanna. “We have interacted with the Color Management Group through various companies over the years, always with a positive outcome. Their channel management and technical support are of exceptional quality and they have the ability to aid us in establishing and promoting our products in vital markets. The invaluable support of the Color Management Group coupled with their unique knowledge of products and the industry are skills that are imperative for our success. We are very excited to see the changes this agreement will bring about.”

Considering that dedicated preflight and color management tools are plentiful in today’s market, and that many software packages have recently added preflight and/or color management modules, it is not easy to stand above the crowd. tFlow is the first and only solution that was developed to address complete workflow automation (no need for an XML programmer) – from job submission through conversion to PDF, is easy to use, and offers preflight for print based on a customer's specific needs whether it be G7, SWOP or ISO. “If someone were to ask me what it is, I would say it’s automated, PDF preflighting, accurate soft-proofing, color management, file submission, email notification, and ink savings software — or you could just say tFlow,” comments Dan Gillespie, Director of Technical Services for the Color Management Group.

“My technical team advised me of the power of t-Flow last summer. I was able to see the product for myself during our annual meeting in Phoenix preceding the PIA/GATF Color Management conference last December. tFlow is one of the most innovative products I have seen in the thirty years I have been in the graphic arts industry. You could liken it to the way Steve Jobs simplified and focused Apple on a few good products and a specific market. After witnessing how attendees reacted to t-Flow during the conference, I fully recognized the value and power of this dynamic new product. I understood immediately why my staff was ‘chomping at the bit’ to make it available to all CMG member companies and their customers,” states Lida Jalali Marschke, CEO and Founder of the Color Management Group.

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### **About Tucanna**

Tucanna is a global developer and supplier of software solutions for the printing industry, founded in 2006 and headquartered in Villarreal, Spain. Its development facilities are located in Verona, Italy. Tucanna develops “software for humans”: simple, elegant, user-friendly and yet powerful in the most complex processes; helping customers raise productivity, reduce costs and improve quality. Tucanna solutions are widely used throughout the printing industry spectrum from traditional offset and flexo to digital and large / wide format printing and mixed environments. Tucanna is represented by partners and authorized dealers all over the world. Learn more about Tucanna at [www.tucannatflow.com](http://www.tucannatflow.com). For more information about Tucanna contact [jmawassii@tucanna.com](mailto:jmawassii@tucanna.com) or +49 175 413 4933.

### **About Color Management Group**

Founded in 2003, the Color Management Group is a growing worldwide “think tank” consortium of certified consultants, technicians and resellers. The Color Management Group offers members the ideal environment for sharing and developing technical ideas and concepts, and working together to improve the industry. Empowered by Color Management distribution, the Color Management Group has access to a growing portfolio of best-in-class graphic arts solutions. Armed with technology, the Color Management Group members provide pre-sales consultation, product sales, integration, training, and technical support for all color management solutions, including the latest G7™ technologies. The group’s alliance companies bring years of experience supporting its global customer base, strengthening the group’s relationship with leading vendors. CMG members hold myriad technical and industry certifications including G7Expert™, FIRST Level I and II, G7 PC™, as well as host a broad array of educational activities including WebEx™ sessions, seminars and events that provide knowledge and insights into the newest techniques and best practices.

Learn more at [http://www.colormanagement.com/about\\_us/cmg/](http://www.colormanagement.com/about_us/cmg/)

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For more information about the Color Management Group contact Lida Jalali Marschke at 408-218-9494 or visit [www.colormanagement.com](http://www.colormanagement.com).

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