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## News release



For immediate Release

### **The Color Management Group's distributor, Color Management, signs distribution agreement with GMG**

U.S. consortium of color management resellers to sell and install GMG ColorProof color management software systems for digital inkjet proofing.

**Randolph, Massachusetts (February 2, 2004)** - GMG USA, a subsidiary of Germany's GMG GmbH & Co. KG, announces that it has signed a distribution agreement with Color Management to sell GMG ColorProof software solutions in the U.S. The Color Management Group's flagship resellers have received initial product training and immediately expect to introduce GMG proofing solutions to companies involved in prepress and printing, as well as graphic arts and advertising.

GMG ColorProof, a color management software system, provides the most accurate way of calibrating digital inkjet proofing engines to produce contract color proofs, precisely color-matched to the printing press. Its DotProof option enables output of digital halftone contract proofs, complete with original screen data, on inkjet printers. GMG ColorProof supports all standard spot color systems, up to 64 individual color channels, and is compatible with standard ICC profiles, which can be combined with GMG profiles. The GMG ColorProof system features a variety of workflow capabilities, and handles a wide range of file formats, including TIFF-IT, DCS, Postscript, and PDF. Recently, GMG ColorProof was granted SWOP® (Specifications for Web Offset Publications) certification for its digital proofing solution ColorProof driving Epson's inkjet printer StylusPro 7600, 9600 and 10600 models.

The Color Management Group is a consortium of six leading U.S. resellers and their Silicon Valley based distributor focusing on color management, including Alder Technology Rich & Associates, LLC, Left Dakota,

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Piccus 4 Color, Renaissance Photographic Imaging, and Rods and Cones, Inc. The Color Management Groups' alliance companies bring years of experience supporting high-end clients and direct relationships with the premier color management vendors. These companies have worked together, sharing technical information and providing support to a diverse client base – the GMG agreement provides further leverage for the integrated solutions they develop for their clients.

“Our accomplished group of color experts which is growing includes integrators, instructors, programmers, testers, and service and support professionals who consider GMG ColorProof an exceptional color managed software proofing system. The customers we consult require a system that can deliver consistent, contract-quality proofs from digital printers,” comments Lida Jalali Marschke, co-founder of The Color Management Group. “Our resellers offer an unsurpassed level of expertise in each area of color management, and GMG ColorProof should represent a significant piece of the comprehensive color workflow solutions they install, troubleshoot and manage.” In December, Color Management launched [colormanagement.com](http://colormanagement.com), a definitive web portal, which is accelerating new relationships including a partnership with ColorGeek that will broaden their existing coast-to-coast coverage.

Color Management delivers GMG an existing network of resellers prepared to sell GMG solutions throughout the States,” says Jim Summers, GMG USA general manager. “Their focus on professional color management tools for photographers, ad agencies and printers is a terrific fit for GMG.”

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**About The Color Management Group:** The Color Management Group unites six leading companies in the color management industry. The Color Management Group's "dream team" consists of consultant-based resellers Alder Technology, Left Dakota, Piccus 4 Color, Renaissance Photographic Imaging, Rods and Cones, Inc., and Rich and Associates, LLC together with their Silicon Valley distributor, Color Management. The alliance joins a strong team of industry leaders with expansive experience and technical expertise. The Color Management Groups' model assesses client needs and offers a custom mix of complex hardware, software, consulting and training products to provide color management solutions quickly and effectively. For more information, please visit <http://www.colormanagementgroup.com>.

**About GMG:** The company, founded in 1984 and located in Tuebingen, near Stuttgart, Germany, is a software company, with a distribution network throughout Europe and local presences in the US and Asia. The company has specialized in high-end color management for the entire graphic arts industry. Today, more than 3000 systems have been sold across the industry spectrum from ad agencies, prepress houses and offset printers to international gravure printing plants. The GMG ColorProof system has become the de-facto standard of Europe's large gravure printing industry. For further Information, please visit: <http://www.gmgcolor.com>.

**About GMG ColorProof:** The GMG ColorProof system consists of the ColorProof basic software, which includes color engine, profile

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editor/creator and RIP, and output modules for various printing devices. The core element is the 4-D color-transformation engine that assures the highest possible contract proof quality on a variety of output devices. To calibrate the system all standard color targets can be automatically measured, using a spectrophotometer. Device-independent color profiles can be archived, making the system, together with some very sophisticated linearization tools, highly suitable for remote-proofing applications, too.

GMG ColorProof supports all standard spot color systems up to 64 individual color channels, and is compatible with standard ICC profiles, which can be combined with GMG profiles. The GMG ColorProof system features a variety of workflow capabilities, and handles a wide range of file formats, including TIFF-IT, DCS, Postscript, and PDF (up to level 1.4). The optional GMG FileOut module allows the conversion of one CMYK color space to another, while keeping the integrity of the black channel. Offset data, for instance, can be automatically converted to gravure data.

**About GMG DotProof®:** The GMG DotProof option takes the 1-bit TIFF data generated by the output RIP and transforms the color while retaining the original screening information. Depending on the printer make and model, even very fine screening resolutions are possible. By retaining the original screening information DotProof enables users to check for possible moirés and trapping errors, for example, only visible with screened data. DotProof is an important option, particularly for CTP workflows, where problems can be identified before final plate production with resultant savings in material and time, particularly important in time-critical applications like newspaper publishing.

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