



NEWS RELEASE
FOR IMMEDIATE RELEASE

ColorManagement.com to profile press sheets and provide
hard and soft proofs for guests attending the
PIA/GATF Best Practices in Color Reproduction tour

ColorManagement.com is one of the sponsors of an eight-city tour that educates
guests about color management

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San Jose, CA (May 26, 2005) – ColorManagement.com announces that it will offer guests a first-hand opportunity to see how proofs are profiled to their presses during the 2005 PIA/GATF National Seminar Tour, 'Best Practices in Color Reproduction'. PIA/GATF is bringing its color management experts on a special seminar tour visiting eight cities: Columbus, Wednesday, June 1; Chicago, Thursday, June 2; Los Angeles, Tuesday, June 7; Dallas Thursday, June 9; Atlanta, Tuesday, June 21; Lancaster (PA), Thursday, June 23; New York City, Tuesday, June 28; and Boston, Wednesday, June 29. Colormanagement.com is proud to be one of the sponsors for these events.

The procedures and tools in this national seminar tour represent the accumulated knowledge of many PIA/GATF experts and top printers, with the goal of allowing printers to reproduce color more accurately and consistently. Reducing waste and rework due to color variation and color match means more profit and satisfied customers. At the end of this full day event, visitors will be armed with tried and true information on what is needed to improve proof and plate remake percentages, reduce makeready time, and reduce customer complaints regarding color.

Beyond the sessions themselves, ColorManagement.com is inviting visitors to get involved in the profiling and proofing process. Colormanagement.com has posted on its website, www.colormanagement.com/bestpractice, a test chart that printers can download and print, along with their own test images, on their printing presses or in-house proofers. If they bring the test sheet along with a PDF file of their test form to the ColorManagement.com booth, a ColorManagement.com premier consultant will create a profile with X-Rite MonacoPROFILER software and a DTP70 spectrophotometer, and proof the file using an EFI ColorProof XT RIP on an Epson 4000 printer using Pantone ColorVantage inks. They will also be able to demonstrate a monitor-based softproof on an Eizo self-calibrating LCD display. The offer is available to the first ten participants who visit the booth. Color Management thanks its co-sponsors of this tour, including EFI, Eizo, GTI, Pantone and X-Rite.

“Along with the exceptional educational opportunity of the PIA/GATF seminar series, we wanted to give visitors a personal experience of how well color management and proofing can work,” explains Lida Jalali Marschke, co-founder and manager of ColorManagement.com. “Using readily available products, we can show them how easy it is to fingerprint their presses and replicate a printed result on either a digital printer or calibrated monitor.”

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About ColorManagement.com

ColorManagement.com, LLC is a limited liability company organized by Lida Jalali Marschke of Color Management Distribution. ColorManagement.com's mission is to help resellers better market to prospective clients by providing a portal for news, information, technical support, training, and product sales for consumers and graphic professionals. ColorManagement.com provides a single ‘business’ entity for national accounts, partners and strategic relationships to do business with the best color management consultants across the country – all of which are listed as premier level consultants on the ColorManagement.com web site.

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