NEWS RELEASE
FOR IMMEDIATE RELEASE

Tucanna expands into Americas

More firepower in the Americas:
Tucanna's headquarter relocates from Villarreal - Spain to California's Silicon Valley - USA.

San Jose, California, October 23, 2012 - Tucanna, a global developer and supplier of software solutions for the printing industry, represented in North America by The Color Management Group (CMG), will relocate its headquarter to Morgan Hill, California, USA, to better support a growing installed base of Tucanna products tFlow, PrintControl and RapidCheck. Darrian Young, co-founder and CEO of Tucanna, has already moved from Spain to California to ensure a smooth transition.

"With the main 2012 shows DRUPA, Graph Expo and SGIA now behind us, and armed with an entirely new portfolio of Tucanna products, we believe that it is an opportune time to increase our investment in the region – to ramp up our momentum and broaden the reach of Tucanna in the Americas" says Darrian Young. "America has gone from zero to hero for Tucanna since we signed up with CMG. Many top agencies, printers, designers and prepress houses are adopting Tucanna because we are uncompromising on color within our innovative solutions while maintaining our traditional elegant and efficient user interfaces."

California based CMG (the Color Management Group) is a growing worldwide "think tank" consortium of certified consultants, technicians, and resellers. CMG CEO Lida Jalali Marschke says: "having Darrian and his team in the US is a fantastic boost to local resources. It's also a demonstration of Tucanna's total commitment to the market. We've had some recent successes and Darrian has been extremely helpful in meeting the challenges we face with packaging, proofing and large format customers."

Back in Europe, in a related move, Jo Maessen, Sales and Business Development Manager, will assume more expanded responsibilities in Europe, Middle East, Africa and Asia.

Andrea Pizzeghella, CTO and co-founder of Tucanna will continue with Tucanna's developing facilities and staff remaining in Italy and Spain. This means that Customer support will benefit from Tucanna having facilities both in Europe and USA, spanning a larger part of the world's 24-hour time zones.

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About TUCANNA

Tucanna is a global developer and supplier of software solutions for the printing industry, founded in 2006 and headquartered in Villarreal, Spain. Its development facilities are located in Verona, Italy. Tucanna develops *"software for humans"*: simple, elegant, user-friendly and yet powerful in the most complex processes; helping customers raise productivity, reduce costs and improve quality. Tucanna solutions are widely used throughout the printing industry spectrum from traditional offset and flexo to digital and large / wide format printing and mixed environments. Tucanna is represented by partners and authorized dealers all over the world. www.tucanna.com

About the TUCANNA solutions

Tucanna PrintControl® is an easy-to-use solution for standardizing printing presses easily to achieve predictable printing results. The user is led intuitively through the processes that are necessary to establish optimal and repeatable printing conditions. PrintControl delivers effective process control and production security. **Tucanna RapidCheck®** is a solution that examines whether all printing parameters comply with G7, SWOP and ISO (or other user-defined in-house) standards. A single measuring procedure is all it takes to acquire the relevant data, analyze them and present them in graph form. In the event of deviations from the specified tolerances, the printer can then quickly make the necessary corrections on the press and thus ensure compliance with the selected printing standard. **Tucanna tFlow®** is a revolutionary, cross-platform (Mac or PC) preflighting, color transformation and workflow automation concept. Designed in an innovative app-style, tFlow enables comfortable, fast and secure PDF workflows, for both digital and traditional print businesses. The performance could not be expressed in a better way: "The complete production workflow at your fingertips!" www.tucannatflow.com / www.printcontrolpro.com

About Color Management Group (CMG)

Founded in 2003, the Color Management Group is a growing worldwide "think tank" consortium of certified consultants, technicians and resellers. The Color Management Group offers members the ideal environment for sharing and developing technical ideas and concepts, and working together to improve the industry. Empowered by Color Management distribution, the Color Management Group has access to a growing portfolio of best-in-class graphic arts solutions. Armed with technology, the Color Management Group members provide pre-sales consultation, product sales, integration, training, and technical support for all color management solutions, including the latest G7TM technologies. The group's alliance companies bring years of experience supporting its global customer base, strengthening the group's relationship with leading vendors. CMG members hold myriad technical and industry certifications including G7ExpertTM, FIRST Level I and II, G7 PCTM, as well as host a broad array of educational activities including WebEx TM sessions, seminars and events that provide

knowledge and insights into the newest techniques and best practices. www.colormanagement.com