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The RIP Report: Using and Choosing ICC-based RIPs that Drive Inkjet Printers
by Jim Rich

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Rich & Associates is now offering its latest book *The RIP Report – Using and Choosing ICC-based RIPs that Drive Inkjet Printers*

This RIP primer offers practical information about: ICC-based raster image processors (RIPs), calibration, color management, and buying advice about ICC-based RIPs that drive inkjet printers.

The easy-to-understand format distills critical RIP and color-proofing information for all levels of technical and non-technical readers.

Jim Rich, President of Rich & Associates says: “RIPs, inkjet printing and color matching are complicated! The RIP Report provides real-world information about RIPs, calibration and color management so that a business can make critical decisions about when and why to use RIP and color matching technologies.”

The RIP Report offers valuable insight into ICC-based RIPs and inkjet color-proofing that includes:

- Reasons to use ICC-based RIPs to drive inkjet printers.
- Critical calibration and color management strategies.
- Important RIP features for accurate color matching.
- Essential color-managed RIP workflow methods.
- Practical advice for purchasing ICC-based RIPs.

The RIP Report is packed with down to earth information about ICC-based RIPs, color calibration, color management, and inkjet color proofing. Its accurate and practical assessments of RIP and color-proofing issues makes it a must for all types of imaging businesses.

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