



FOR IMMEDIATE RELEASE

## **Color Management Group to focus on color control solutions at Graph Expo booth 4969**

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**San Jose, CA (October 4, 2004)** – The Color Management Group, a marketing consortium of color management experts throughout the U.S., announces it is available to discuss color management solutions during Graph Expo at booth 4969.

The Color Management Group's members will be demonstrating collective and individual products and services that can help printers control color throughout the workflow. Products and services on display include:

- A complete set of software, digital printers, custom ICC profiles, on-site installation and training, and education from ColorManagement.com and Color Management Distribution resellers.
- Left Dakota's new UltraLinks software, creating ICC links which convert RGB to CMYK while maximizing the color gamut; and Link-o-Lator products, helping the high-end color management user create the most accurate digital color proofs.
- Chromix™ ColorThink™ software, a complete toolset for managing, repairing, evaluating and graphing ICC profiles, images and gamuts.
- Rich & Associates, LLC's The RIP Report - *Using and Choosing ICC-based RIPs that Drive Inkjet Printers*. This raster image processor (RIP) primer offers practical information about ICC-based RIPs, calibration, color management, and buying advice about ICC-based RIPs that drive inkjet printers.

“We believe that the Color Management Group brings the most complete list of color control solutions of anyone at Graph Expo,” remarks Lida Jalali Marschke, co-founder of the Color Management Group. “We look forward to sharing our knowledge of color management and digital proofing with those involved in the prepress workflow.”

#### About the Color Management Group

The Color Management Group is a growing consortium of leading independent resellers and their Silicon Valley based Distributor focusing on color management, including Alder Technology, Inc., Chromix, Inc., Color Geek, Inc., Color Management, ColourManagement.net, Greg Exelby Consulting, Left Dakota, Piccus 4 Color, Renaissance Photographic Imaging, Rich & Associates, LLC, Rods and Cones, Inc., Spectraflow, LLC, and WyseConsul. The groups’ alliance companies bring copious years of experience supporting clients across industries and direct relationships with the premier color management vendors.

For more information contact Lida Jalali Marschke at 408-779-7858 or visit [www.colormangementgroup.com](http://www.colormangementgroup.com).

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