

Color Management Group to Launch *Test Drive a RIP* and *Ask the Expert*  
Programs; Member Companies Unveil Products  
at Graph Expo Booth #5147



For Immediate Release  
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**San Jose, CA** – The Color Management Group, headquartered in San Jose, CA, will be among the top organizations demonstrating color management, digital proofing, prepress workflow and G7 related solutions for the graphic communications, prepress, commercial and package printing markets at the upcoming GRAPH EXPO, September 9-12, 2007, at McCormick Place South in Chicago, IL.

This event is the largest and most comprehensive exhibition and conference of its kind in the Americas – with over 600 firms exhibiting. “We’re thrilled to be participating in this top-ranked show with our 20x30 booth. No place is more important for gathering information on the newest techniques and technologies in the commercial, package printing and converting industries than in Chicago. 100% of our North American Color Management Group members will be participating – making this a monumental event in our history” states Lida Jalali Marschke, marketing director for The Color Management Group (CMG) and Founder of [ColorManagement.com](http://ColorManagement.com).

“We will be debuting our *Test Drive a RIP* hands-on program lead by Ron Ellis, Ron Ellis Consulting; Stephan Marsico, Digital Color Concepts; David Piccus, Piccus 4 Color; Jim Rich, Rich and Associates; Son Do, Rods and Cones and Terry Wyse, Wyse Consul. Any company considering the purchase of hardware and software for digital proofing should participate and *test drive* our selection of industry leading RIPs developed by ColorBurst Systems, EFI and GMG” advises Jalali-Marschke.

“*Ask the Expert* sessions will follow each Test Drive – an opportunity for the audience to query a panel of CMG members about über technology. This is a chance to get the real answers from people who are in the trenches on a day to day basis” comments CMG founding member and spokesperson, Eric Magnusson.

Daily *Spotlights* will be conducted by Kevin Wilson, Alder Technology; Dan Gillespie, ColorGeek; Angus Pady, Digital Solutions; and Earl McGhee, McGhee Consulting Group; featuring products from booth sponsors Create, Eizo, Just Normlicht, IDEAlliance, Pantone, Tecco and X-Rite. An extensive array of products will be demonstrated in the Developer Pavilion –including products supplied by CMG members Bruce Bayne of Alder Technology, Steve Upton of Chromix, Eric Magnusson of Left Dakota and Erica Aitken of Rods and Cones.

Erica Aitken, CMG Founding Member and President of Rods and Cones, remarks “Visitors at our booth, # 5147, will have the opportunity to get to know the North American CMG members, receive unbiased information about products and services being shown, as well as garner opinions about industry trends, technology updates and strategies for improving business profitability and efficiency in today’s market. This is an event you will not want to miss!”

### About the Color Management Group

The Color Management Group, founded in 2003, is a growing worldwide “think tank” consortium of premier independent consultant based resellers and their Silicon Valley Distributor who share technical information and work together to conduct marketing activities. Members provide pre-sales assistance, product sales, integration, training, and technical support of color management solutions and G7 related technologies. The groups’ alliance companies bring copious years of experience supporting clients across continents and industries while maintaining direct relationships with leading vendors. CMG members hold myriad technical certifications and host a broad array of educational WebEx sessions, seminars and events that provide knowledge and insights into the newest techniques and technologies on an ongoing basis – thus providing a technical beacon and watchdog to our industry.

For more information about the Color Management Group or Graph Expo, contact Lida Jalali Marschke at 408-779-7858 or visit [www.colormangementgroup.com](http://www.colormangementgroup.com).

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