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## **GRAFXNETWORK JOINS COLOR MANAGEMENT GROUP**

**Woodstock, GA (January 3, 2013)** GrafXNetwork, a nationwide service company for wide format has joined the Color Management Group, a “think tank” consortium of certified consultants, technicians and resellers who share technical information and knowledge.

Robert Flipse, owner of GrafXNetwork has been in the industry since 1987. “The blending of our capabilities simply makes sense. Color Management Group’s focus and expertise is on color and workflow, and ours is on making our customer’s equipment function properly” says Flipse. “Often our customers need color management services and equipment, and their traditional customer base is equally in need of service. There is a great need in our industry for cost-effective service alternatives which we will be able to provide them with improved response times and lower travel costs.”

“The addition of GrafXNetwork to CMG completes our service portfolio and strengthens our competitive position, allowing us to better serve the needs of our growing list of worldwide customers. Effective immediately we now offer a solution that begins with pre-sales consultation and ends with break/fix for packaging prototyping, large format printing and commercial proofing. The ability to deploy a local technician for something as simple as a printer install or as difficult as break/fix for every leading RIP/printer combination is unique and further differentiates CMG, allowing us to maintain a competitive edge that our members and their respective customers expect. CMG has offered pre-sales and technical support to customers and manufacturers, installation and training as well as break/fix for the Roland UV printers. Corporate downsizing has increased the need for local technical field service. While CMG is best of breed for color and workflow automation, Bob Flipse built an organization second to none for printer setup and break/fix. We believe that partnering offers our collective customers the best of both worlds” states Lida Marschke, founder, owner and president of CMG.

Since 2008, GrafXNetwork has been an alternative service resource for owners of wide format printing systems. As many dealers and manufacturers have scaled back their technical staffs to cope with the downturn in the economy, GrafXNetwork has filled the void with capable, certified independent technicians.

Along with its’ service model, GrafXNetwork will assist companies looking either to sell equipment as they move to different platforms or to acquire pre-owned equipment at substantial savings.

GrafXNetwork is actively seeking independent field technicians who would like the opportunity for contract work.

Contact Robert Flipse at 888-335-5914 or [bob@grafxnetwork.com](mailto:bob@grafxnetwork.com) for more information.

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Robert Flipse has been in the sign and graphics industry since 1987. With Image Systems and Supplies, he was one of the pioneers in promoting solvent printing and developing material sources and 3<sup>rd</sup>-party ink systems when little existed at the time. He was with industry-leading Onyx Graphics as Eastern Regional Sales Manager and with Tekgraf as Director of Emerging Technologies prior to launching GrafXNetwork.

#### About CMG:

Founded in 2003, the Color Management Group (CMG) is a growing worldwide "think tank" consortium of certified consultants, technicians and resellers. The CMG offers members the ideal environment for sharing and developing technical ideas and concepts, and working together to improve the industry. Empowered by Color Management Distribution, the CMG has access to a growing portfolio of best-in-class graphic arts solutions. Armed with technology, members provide pre-sales consultation, product sales, integration, training, and technical support for all color management solutions, including the latest G7TM technologies. The group's alliance companies bring years of experience supporting its global customer base, strengthening the group's relationship with leading vendors. CMG members hold myriad technical and industry certifications including G7ExpertTM, FIRST Level I and II, G7 PCTM, as well as host a broad array of educational activities including WebExTM sessions, seminars and events that provide knowledge and insights into the newest techniques and best practices. Contact [lida@colormanagement.com](mailto:lida@colormanagement.com) for more information.