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FOR IMMEDIATE RELEASE

## **ColorGeek<sup>2</sup>.com Offers Easy And Affordable Access To Renowned Color Consultants**

**ColorGeek<sup>2</sup>.com provides immediate answers and resolutions to color matching challenges by telephone, email, live chat and remote computer support.**

Lancaster, PA (December 9, 2007) – Dan Gillespie of ColorGeek, Inc. and Dan Reid of RPimaging, Inc., members of The Color Management Group, announce ColorGeek2.com, their exciting new partnership to assist color professionals remotely.

ColorGeek2.com is what today's color professionals need to maximize productivity and up-time providing immediate timely resolutions to color matching problems remotely. ColorGeek2.com Live Chat functionality answers questions ranging from color proofing RIPS to press calibration techniques like G7. When our experts are unable to effectively answer your question with Live Chat, let your ColorGeek2 consultant take control with Remote Computer Support. ColorGeek2.com Remote Computer Support is a cost effective alternative to having a ColorGeek come to your location. Remote Computer Support allows our expert to view your computer, and with your permission, take control as if they were sitting next to you for a quick resolution. ColorGeek2.com also offers Online Training of premiere color proofing RIPS including EFI, GMG, CGS, Onyx, and ColorBurst via personal webinars. The experts at ColorGeek2.com are your personal color consultants and understand that your workflow and processes are paramount to building a long-term relationship.

“ColorGeek2.com brings our extensive knowledge and experience at a lower price point to a wider audience.” remarks Dan Gillespie, of ColorGeek2.com. “With ColorGeek2.com, a photographer, designer, or prepress technician struggling with color matching can log onto ColorGeek2.com and receive immediate assistance. It is our belief that digital imaging professionals from around the world will benefit from our expert training in the way hundreds of companies have for the past decade.”

“When it comes to color management and proofing there are definitely a lot of variables that influence the color print. Dan and I noticed there was a great need for trustworthy information and timely resolutions that didn't cost thousands of dollars. ColorGeek2.com meets that need with immediate answers and resolutions.” Dan Reid of ColorGeek2.com.

Lida Jalali Marschke, spokesperson for the Color Management Group (CMG), comments “The ability to receive unbiased information about products from trusted color consultants is invaluable. My original vision for the CMG was to create a forum for independent color consultants to work together and share technical information. ColorGeek2 is a natural evolution of those relationships. I am ecstatic about this development because it will further benefit end users in their ever lasting search to garner information and opinions about industry trends, technology updates and strategies for improving business profitability and efficiency in today’s market.”

The Color Management Group, founded in 2003, is a growing worldwide “think tank” consortium of premier independent consultant based resellers and their Silicon Valley Distributor who share technical information and work together to conduct marketing activities. Members provide pre-sales assistance, product sales, integration, training, and technical support of color management solutions and G7 related technologies. The groups’ alliance companies bring copious years of experience supporting clients across continents and industries while maintaining direct relationships with leading vendors. CMG members hold myriad technical certifications and host a broad array of educational WebEx sessions, seminars and events that provide knowledge and insights into the newest techniques and technologies on an ongoing basis – thus providing a technical beacon and watchdog to our industry.

For more information about ColorGeek2.com contact Dan Gillespie at 717-581-5177 or visit [www.colorgeek2.com](http://www.colorgeek2.com)  
For more information about The Color Management Group contact Lida Jalali Marschke at 408-779-7858 or visit [www.colormangement.com](http://www.colormangement.com)

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