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All Printing Resources Joins Color Management Group

February 2013 – In the fast-moving and ever-changing world of color management technology, it's important to have access to the latest information, emerging trends and new, unique products. That's why All Printing Resources (APR) is proud to announce our participation in the Color Management Group (CMG), a "think tank" consortium of certified consultants, technicians and resellers who share technical information and knowledge.

“Being a part of the Color Management Group allows us to better serve our flexo customers,” says Richard Black, Director of Digital Solutions for APR. “This new partnership provides an added resource for unique color management solutions, providing more options and greater capabilities for our valued customers.”

Founded in 2003, CMG offers members the ideal environment for sharing and developing technical ideas and concepts, and working together to improve the industry. CMG works with major color-related manufacturers to provide products and services to independent consultants and dealers. This new partnership with CMG gives APR access to a greater knowledge base of color management technical information, products and resources.

“We are thrilled to have APR join the Color Management Group and are confident that this relationship will be fruitful,” says Lida Marschke, founder, owner and president of CMG.

“With APR as a partner, we have an experienced and dedicated channel to place our products into the hands of flexo and packaging customers throughout North America.”

“We're exciting about this new partnership with CMG,” says Dave Nieman, APR CEO. “It's important that we all work together to advance color management and share the newest techniques and best practices, particularly those that address the unique challenges of flexo. We look forward to being an active member of CMG.”

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About All Printing Resources, Inc (APR)

All Printing Resources, Inc. (APR) is a proven resource for solutions, trusted service, and support to the flexographic printing industry that delivers measurable performance enhancements and total cost reductions including the after sale attention needed to see optimal results. APR represents some of the most innovative product lines worldwide and takes a "team" approach to deliver process improvement and innovative solutions. Visit www.teamflexo.com for more information.

About Color Management Group (CMG)

Founded in 2003, the Color Management Group is a growing worldwide “think tank” consortium of certified consultants, technicians and resellers. Empowered by Color Management distribution, the CMG has access to a growing portfolio of best-in-class graphic arts solutions. Armed with technology, the CMG members provide pre-sales consultation, product sales, integration, training, and technical support for all color management solutions, including the latest G7 technologies. More information can be found at www.colormanagement.com.