



NEWS RELEASE
FOR IMMEDIATE RELEASE

Color Management and AbsoluteProof USA sign Master Dealer Agreement

Color Management Group to sell and offer coast-to-coast training and support for
AbsoluteProof Products in Continental US

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San Jose, CA (September 7, 2004) – Strengthening their product mix, Color Management.com LLC has signed a Master Dealer Agreement with AbsoluteProof USA to sell and provide services for AbsoluteProof branded products. Under this agreement, the Color Management Group will introduce AbsoluteProof proofing solutions to U.S. companies involved in prepress and printing as well as graphic arts, photography and advertising. Several group members have been certified and are ready to sell, install and provide training on AbsoluteProof systems nationwide.

Our accomplished growing group of color experts includes integrators, instructors, programmers, testers, and service and support professionals who consider AbsoluteProof an exceptional color management software proofing system. Our customers require a system that can deliver consistent, contract-quality proofs from digital printers,” comments Lida Jalali Marschke, co founder of the Color Management Group. “Our consultants offer an unsurpassed level of expertise in each area of color management, and AbsoluteProof should represent a significant piece of the comprehensive color workflow solutions they install, troubleshoot and manage. “Color Management delivers AbsoluteProof USA an existing network of resellers prepared to sell AbsoluteProof solutions throughout the states”, says Jerry Huffman, AbsoluteProof USA President. “Their focus on professional color management tools for photographers, ad agencies and printers is a terrific fit for AbsoluteProof.

The Printing industry can now rely on accurate PANTONE Color representations on affordable ink jet printers with AbsoluteProof’s unique Multicolor engine and Extrachrome® ink set which expands the color gamut and capability of standard Epson Stylus PRO 4000, 7600 or 9600 printers to achieve accurate simulations of over 90% of the PANTONE color library. Dan Reid of RPimaging, Color

Management.com Premier Color Consultant, states, "Absolute Proof is a veteran solution for proofing Hexachrome separations on inkjets. For years AbsoluteProof has been the only solution for taking press Hexachrome separations and correctly proofing them on a Roland Hexachrome inkjet. Now Gimlé's Extrachrome inks enable others to quickly move into Hexachrome proofing with minimal investment."

Gimlé offers full range of digital proofing solutions for all segments of the market, ranging from laser printers to Hexachrome ink Jet printers and has the support of manufacturers including Pantone, GretagMacbeth, Roland, Epson and Hewlett-Packard, as well as Color Management.com Premier Consultants, notably Hexachrome certified and more than 4 color expert, Dan Reid of RPimaging.

"We appreciate Absolute Proof USA's confidence in Color Management's pool of expertise," remarks Lida Jalali Marschke, founder of Color Management. "We have tremendous respect for their products and look forward to configuring proofing systems for Packaging, Remote Proofing and Color Verification so that customers will maintain accurate color throughout the entire printing process."

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About AbsoluteProof USA

AbsoluteProof USA, based in Orange, CA is Gimlé's appointed US Distributor for AbsoluteProof. Jerry Huffman, President and Steve Godmere, VP of Pre & Press Consultants are principals of AbsoluteProof USA. Pre & Press Consultants is a leader in prepress integration and training and is known worldwide for their highly trained staff & extensive knowledge base.

About Gimlé

Gimlé Ltd., developer of AbsoluteProof digital proofing solutions for the printing industry, boasts a team which includes professionals with over 20 years experience in the pre-press and printing industry. It is because of the knowledge and experience of the team with the support from leading manufacturers that Gimlé has been able to develop AbsoluteProof and achieve the high standard that it has today. Gimlé developed the world's first practical Hexachrome ink jet proofing solution in 2002 and now supports N Color and Multicolor/Channel workflows, offering the first and only solution to achieve an accurate color representation of over 90% of the PANTONE color library in a proofing workflow.

About Color Management

Color Management, a value-added distributor of color management and color control products with a national list of the most respected color management consultants across the country is the umbrella organization which oversees and sponsors the Color Management Group, a 'think tank' consortium of consultant-based resellers who work together to conduct co-marketing activities and share technical information/knowledge. ColorManagement.com, a web site portal for news, information, support, sales and services of color management technologies for consumers and graphic professionals provides a single 'business' entity for national accounts, partners and strategic relationships to do business with the best color management consultants across the country – all of which are listed as premier level consultants on the ColorManagement.com web site. For more information, contact Lida Jalali Marschke at 408-779-7858 or visit www.colormangement.com