

Like

# COME MEET CMG AND SEE WHY COLOR RULES

**CHROMA**  
chroma consulting llc

BOOTH 4570

**MIKERUFF**  
CONSULTING

**TUCANNA**  
SOFTWARE FOR HUMANS

BOOTH 4695

## Come Meet CMG at these SGIA Events October 22 - 24, 2014

**CMG Booth #4570** - CMG is promoting the launch of **Chroma Consulting**, a new CMG member company that serves the digital wide format market. Stop by booth 4570 to meet or reunite with **Ryan Gatesman** and **Christina McIntosh**. Get a demo of the products Chroma is recommending and maybe you will get an invite to their launch party! Don't forget to ask Ryan about the **Masters of Wrap** event.

Stop by the Tucanna booth #4695 and say hello to CMG's newest consultant member, **Mike Ruff** of **Mike Ruff Consulting** and CMG Founding Member **Dan Reid** of **RPimaging**. Dan and Mike will be helping Darrian demonstrate Tucanna's t-Flow Production and the new version of t-Flow Approval. Make sure you ask about show specials! In addition, Mike and Darrian are scheduled to give presentations on the following topics:

10/22 11:00 am Technologies that Drive Screen Print Profitability - Seminar Room RN116

10/22 2:00 pm (Color Management Theatre) 10 most common color management mistakes - Color Management & Workflow Zone Booth #4135

10/23 11:00 am Best Practices from the Most Profitable Digital Print Companies - Seminar Room N115

10/24 12:00 pm Optimizing Digital Production, Client to Press - Color Management & Workflow Zone Booth #4135

**Look for CMG experts in booth #4695, #4570, and walking in the aisles on the show floor.**

You will be able to identify our members that are helping us by the combined CMG/Tucanna logo on their black shirt. We have created this logo to promote a 20% off special Tucanna and CMG are



offering on t-Flow and QC which are perfect for the digital wide format market.

## Many Thanks to our SGIA Sponsors and Color Management Group Members who will be at the show

### Keep an eye out for these color management and workflow experts:

Erica Aitken, Rich Apollo, Son Do, Traci Kinden (works with Bruce Bayne), Ryan Gatesman, Dan Gillespie, Rick Hatmaker, Eric Magnusson, Lida Jalali Marschke, Christina McIntosh, Bob Miller, Lee Nelson, David Piccus, Dan Reid, Alvaro Rodriguez, Mike Ruff, Mark Spandorf, Steve Upton and Darrian Young. Many of our experts will be demonstrating sponsors' products in booth #4570 and/or #4695. If you would like to make an appointment with an expert contact: [lida@colormanagement.com](mailto:lida@colormanagement.com) or (408)218-9494.

CalderaLogo-1



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### Important Sponsor Messages:

**X-Rite is offering a Promotion** Did you know that many **X-Rite** devices have been discontinued and you won't be able to get them serviced much longer? It's time they were replaced with something current – like the new eXact. Plus, you can trade-in your old unit and get a credit for a new one. Take advantage of this promotion while you still can. Trade-In Rebates are available for upgrading to an eXact handheld until January 31, 2015. Contact **Ginny Eckert**, CMG's Member Services Team Customer Service Manager at: (408)779-7858 ext. 104 or [ginny@colormanagement.com](mailto:ginny@colormanagement.com)

**IMPORTANT MESSAGE for Caldera Users** from Caldera expert Ryan Gatesman of Chroma Consulting: The new OS X Yosemite is not yet supported by caldera v9, please hold off on upgrading while Caldera works on an update. For more information contact [support@colormanagement.com](mailto:support@colormanagement.com) or call Toll Free 1.877.COL-RMGT ext. 109.



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